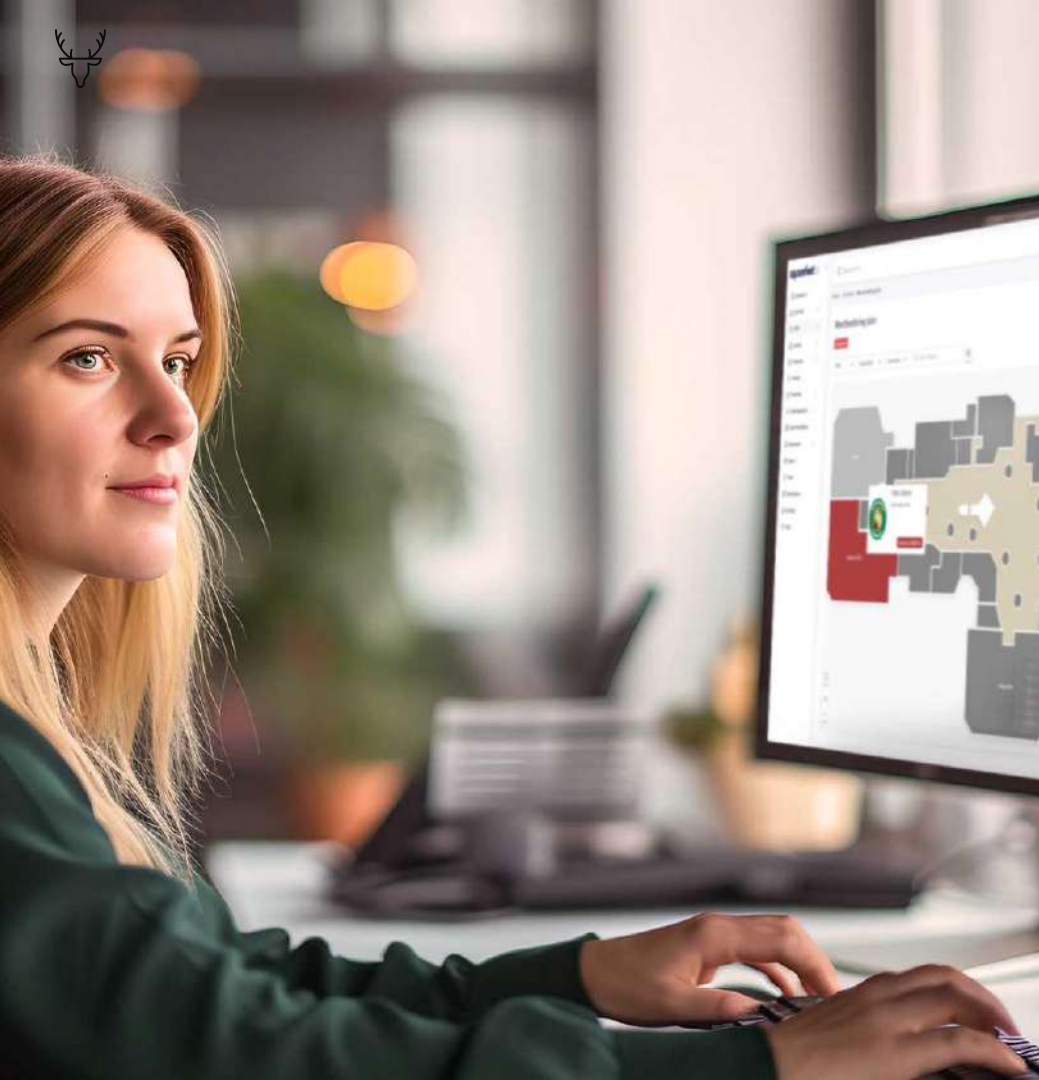


squarefeet

#1 Leasing Management
Platform for retail real estate





About Squarefeet

Squarefeet empowers retail property owners and operators to streamline, enhance and diversify their leasing operations by unifying stakeholders, processes and data into a single and efficient leasing management platform.

Stakeholders

Squarefeet integrates all stakeholders involved in the leasing process into a streamlined and smooth workflow.

This includes:

- Leasing Managers
- Asset Managers
- Mall Managers
- Property Managers
- Portfolio Managers
- Legal Teams
- Marketing Teams
- Technical Teams
- Brokers

By bringing everyone onto the same platform, Squarefeet ensures seamless communication and collaboration, reducing delays and enhancing productivity.





Processes

Streamline all your deal processes from start to finish

Squarefeet streamlines your lease processes with comprehensive deal flow management, encompassing everything from lead generation to final signature.

Furthermore, our solution is pioneering the industry by integrating all leasing types into a single unified platform. It features three end-to-end independent modules that can be used separately or together, offering unmatched leasing efficiency and revenue diversification:

- Long-Term Leasing
- Short-Term Leasing (Specialty Leasing)
- Media Leasing



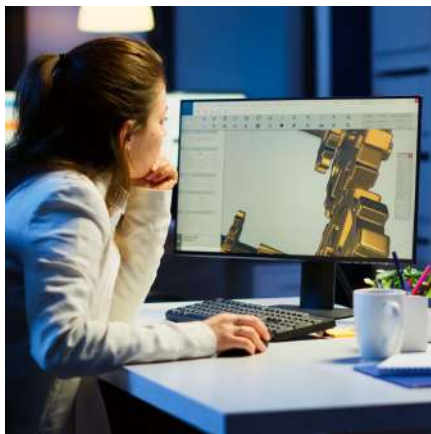
Data

Managing leasing-related data can be challenging due to its abundance and diverse sources.

Squarefeet centralizes, consolidates, and organizes all your data, regardless of its origin, ensuring it remains centralized and up-to-date.

It enables to:

- Keep track of tenant information, lease agreements, and communications in one place.
- Maintain detailed records of all properties, including floor plans, unit details, and historical data.
- Monitor the progress of leasing deals in real-time, ensuring no opportunities are missed.
- Access real-time insights into leasing performance, occupancy rates, and financial metrics.
- Synchronize data with property management, accounting, ERP and other third parties to keep data consistent and up-to-date across all platforms.





1 Boost efficiency

Squarefeet boosts efficiency by automating lease management tasks, reducing manual errors, and streamlining workflows. Its intuitive interface accelerates operations, saving time and enabling faster, more accurate decision-making in real estate management.

2 Streamline Collaboration

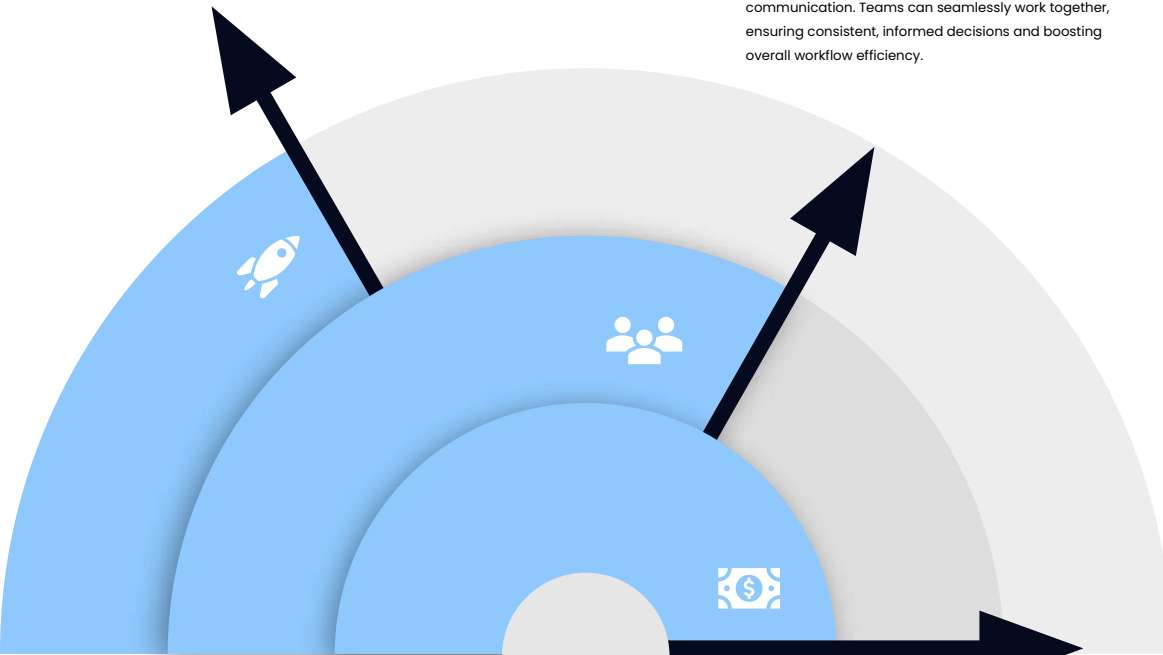
With over 15 distinct stakeholder profiles, Squarefeet enhances team collaboration by centralizing data, enabling real-time updates, and streamlining communication. Teams can seamlessly work together, ensuring consistent, informed decisions and boosting overall workflow efficiency.

Key Benefits

With features including Leads, portfolio and deals management, real-time leasing plans, document automation, reporting and marketplace, Squarefeet is the best tool to boost leasing efficiency, team collaboration and revenue generation.

3 Increase revenue

Squarefeet boosts revenue by optimizing leasing operations, reducing vacancies, and enhancing tenant satisfaction. Its versatile tools enable diversification through efficient management of multiple revenue streams and leasing models.



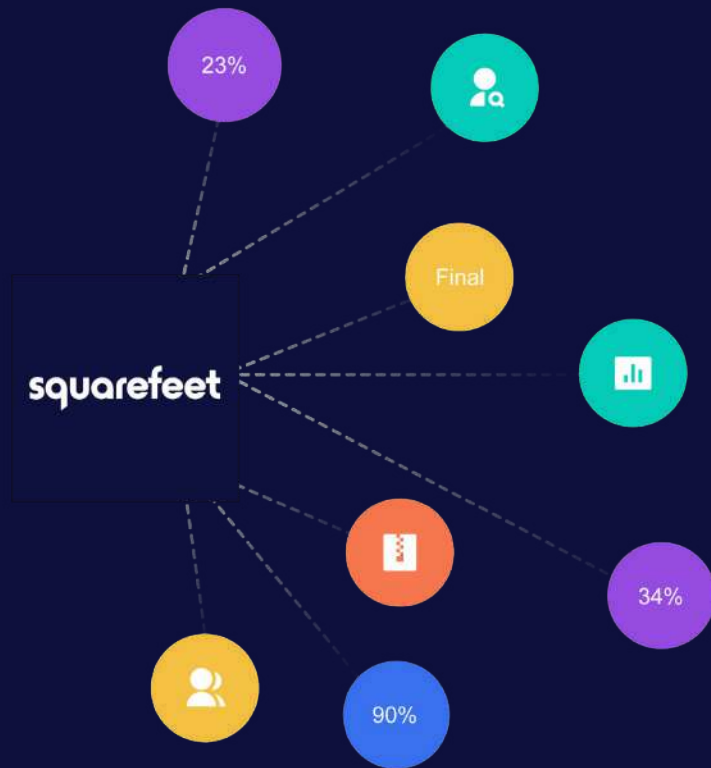
Features



11 Key Features

Squarefeet covers a large range of features ensuring an efficient and end-to-end leasing management, including:

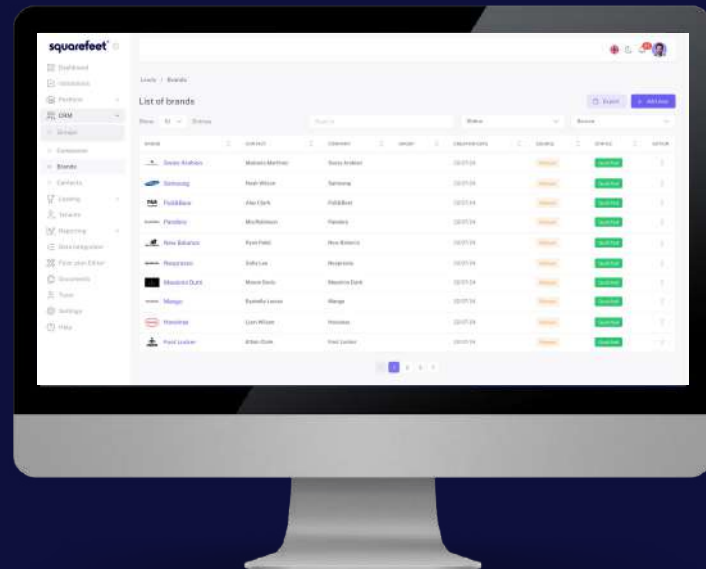
1. CLIENTS MANAGEMENT
2. PORTFOLIO MANAGEMENT
3. DEAL FLOW MANAGEMENT
4. STAKEHOLDERS MANAGEMENT
5. WORKFLOW MANAGEMENT
6. INTERACTIVE FLOOR PLANS
7. AUTOMATED DOCUMENTS
8. REPORTING ENGINE
9. DOCUMENT STORAGE
10. THIRD-PARTY SOFTWARE INTEGRATION
11. MARKETPLACE

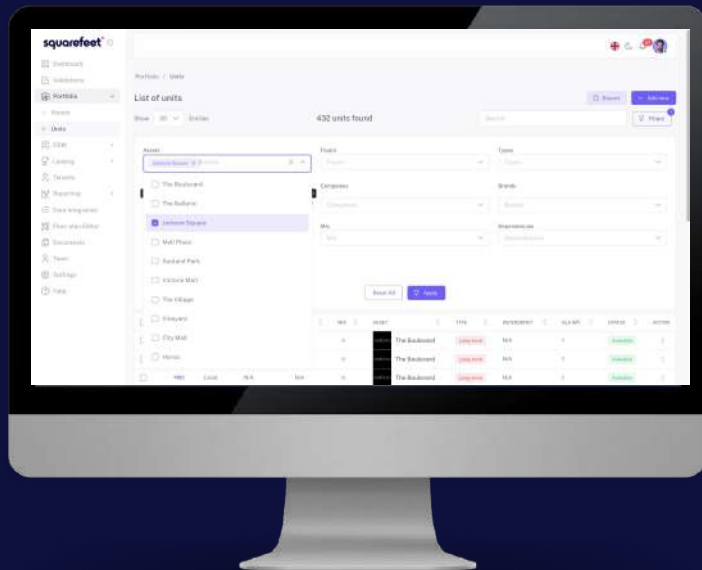


Clients Management

ALL YOUR LEADS AND CLIENTS DATA

First industry-specific CRM enabling to manage, score, and convert leads from both online and offline sources. The CRM manages leads, opportunities, companies, contacts, and brands and maintains comprehensive records of all past and current client information, including previous and current rents, as well as ongoing deals.





Portfolio Management

INVENTORY AND AVAILABILITY

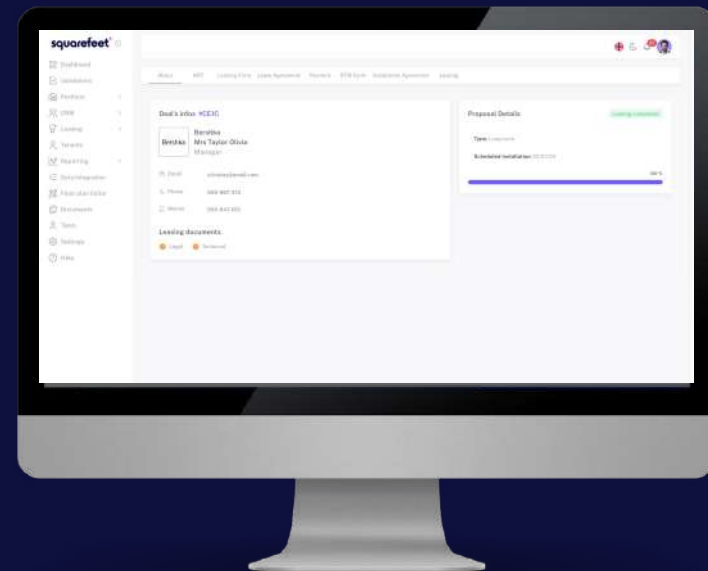
Squarefeet centralize all marketing, legal, and technical documentation and highlight all availability in one organized repository. Whether it's a document related to a retail center or a single unit, everything is accessible in one place.

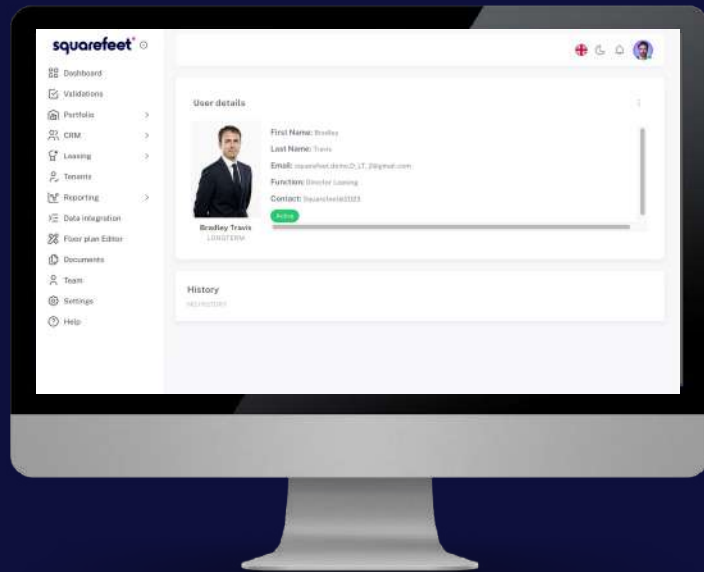
Deal flow Management

END-TO-END DEAL FLOWS

Navigate your leasing operations with the market's most advanced leasing software. Streamline, automate, and elevate your long-term leasing deal flow and workflow.

- Long-Term Leasing
- Short-Term Leasing (Specialty Leasing)
- Media Leasing





Stakeholders Management

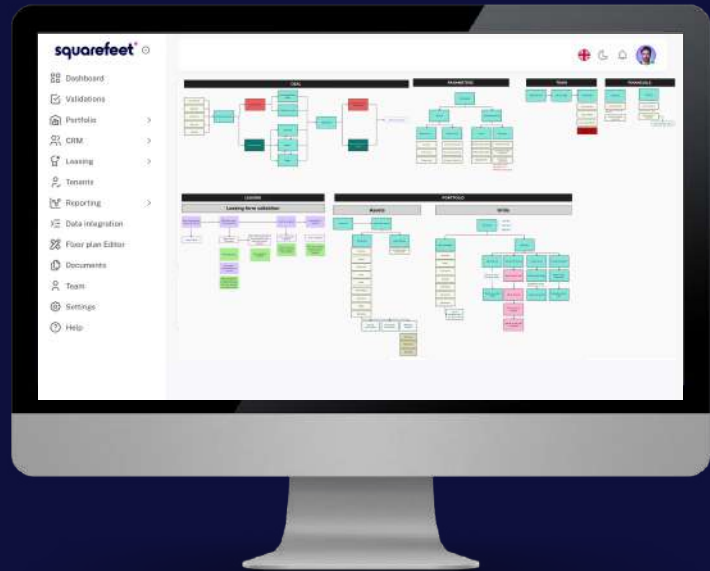
ALL STAKEHOLDERS COLLABORATING INTO A SINGLE PLATFORM

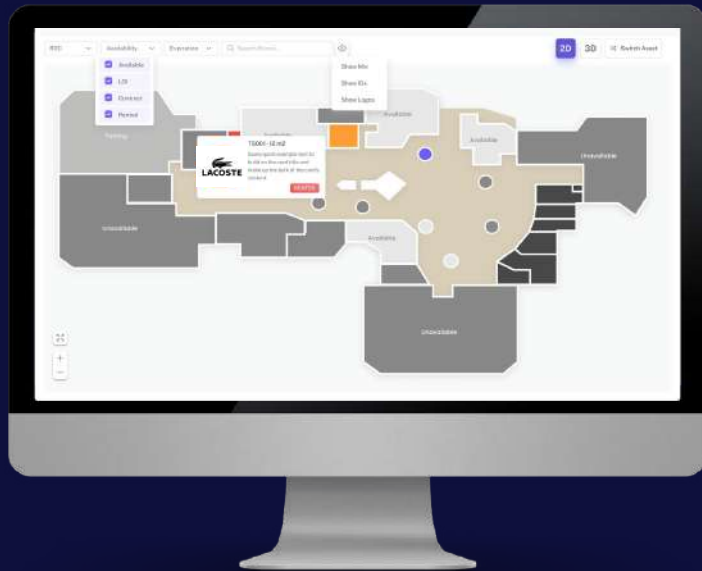
Squarefeet enhances stakeholder management by centralizing communication, streamlining collaboration, and providing real-time insights, ensuring all parties stay informed and aligned, leading to smoother transactions and stronger relationships.

Workflow Management

INTERNAL AND EXTERNAL SEAMLESS WORKFLOW

Squarefeet enhances workflow management by automating leasing processes, requests, approvals, and notifications. It allows customization of user permissions and settings, ensuring optimal team collaboration, efficiency, and seamless operations.





Interactive leasing plans

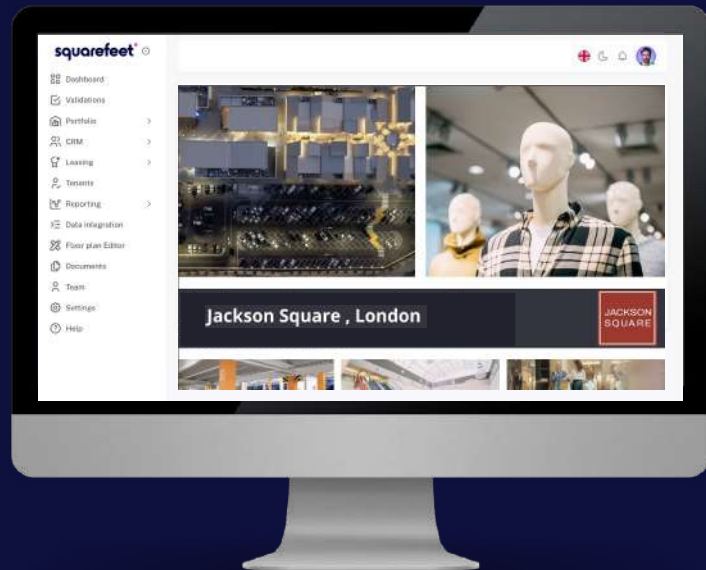
AUTOMATED AND REAL-TIME

A powerful functionality saving hundreds of hours and allowing you to quickly visualize, manage and edit property layouts and data with real-time updates.

Document Automation

100% AUTOMATED, BEAUTIFULLY DESIGNED

Squarefeet empowers you to generate over 15 different types of beautifully designed documents automatically. These include presentations, proposals, quotes, contracts, letters of intent, internal validation forms, and more. This feature not only saves time but also ensures that all your documents are professional and visually appealing, leaving a lasting impression on clients.





Reporting Engine

REAL-TIME ANALYTICS AND REPORTING

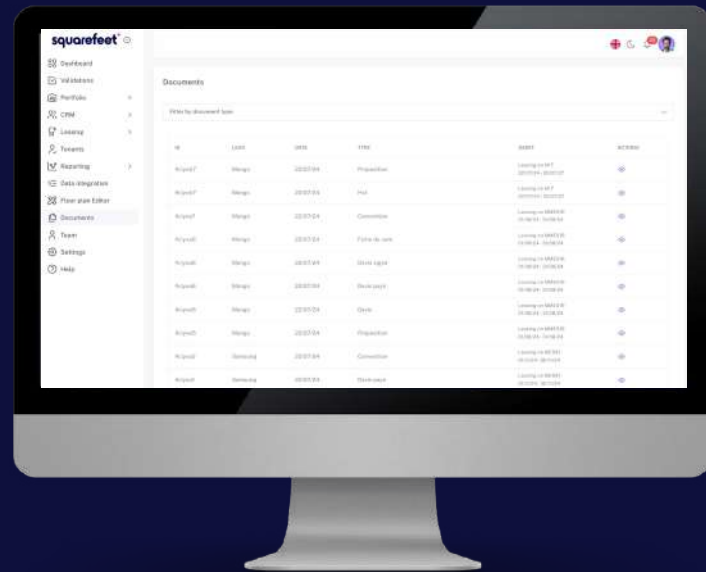
Squarefeet offers robust analytics and reporting tools to make data-driven decisions:

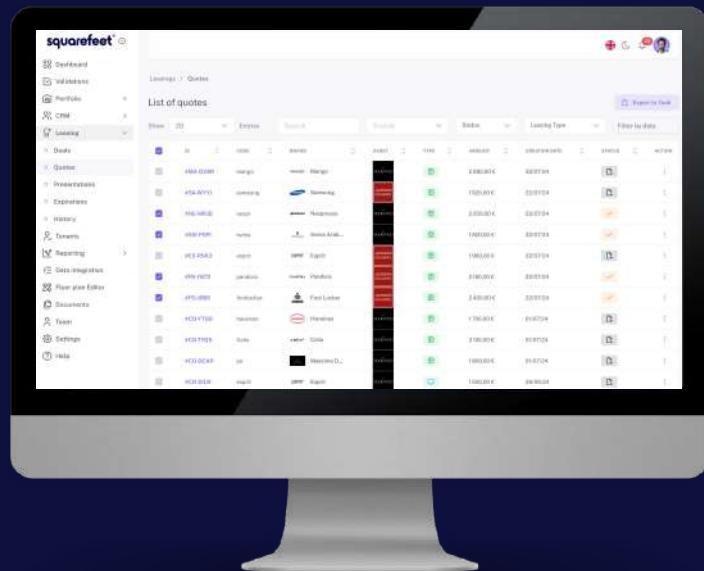
- Customizable Dashboards: Access real-time insights into leasing performance, occupancy rates, and financial metrics.
- Forecasting Tools: Predict future trends and plan strategically with advanced forecasting capabilities.

Document Storage

ALL YOUR DOCUMENTS STORED AND ORGANIZED

Squarefeet's document storage feature ensures secure, organized access to leasing files, reducing clutter and minimizing errors. It streamlines document management, enhancing efficiency and ensuring quick retrieval when needed.





Third-party Integration

SEAMLESS INTEGRATION

Squarefeet integrates seamlessly with existing property management systems, ERPs, and other third-party software, including:

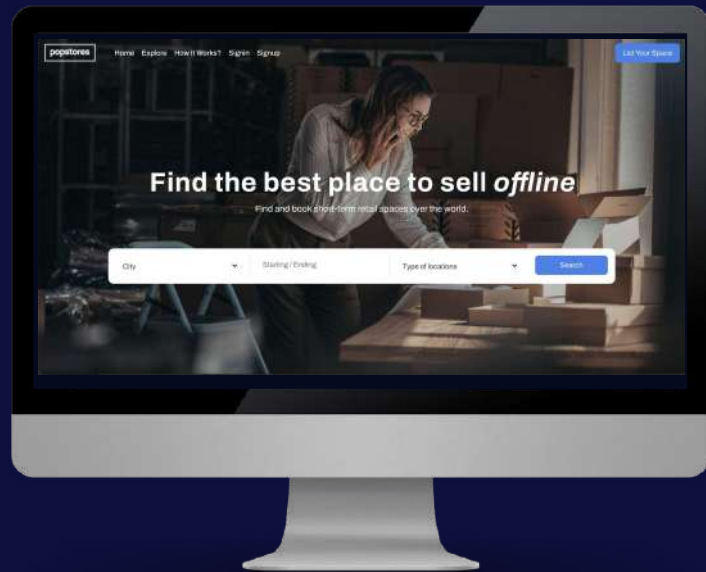


Power BI

Web Marketplace

PLUG & PLAY LISTING MARKETPLACE

Squarefeet's listing marketplace boosts property visibility, attracting more potential tenants. It simplifies the leasing process, enabling faster deal closures and maximizing occupancy rates, all within a single, integrated platform.





About Us

Founded in 2023 in Paris, Squarefeet is poised to make a significant impact on the global retail real estate market. The company's mission is to provide a robust and reliable solution that addresses the unique challenges of the industry, ensuring that property owners, brands, and consumers alike benefit from improved leasing efficiency.

Contact Us

OFFICE HOURS

Monday – Friday

09.00 – 18.00

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The logo for squarefeet, featuring the word "squarefeet" in a lowercase, white, sans-serif font. The letters are bold and modern, with a slight shadow effect behind them.